

**maze**

**Design  
that will  
outlive  
us all\***

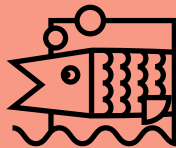
Nº 2019



**Made with love and care.**



**With a global perspective.**



**Kind to the environment & nature.**



**A commitment that takes time.**

When so many are focusing on maximizing profits and shorten production time, we sit down and discuss how to ensure that our design is sustainable. We even took time to come up with a name for it. We call it *Slow Production* and it involves honest manufacturing, good working conditions, recycled materials and a strict no aircraft policy. And no, we'd never lay our hands on endangered forests.

Some would say it's too much of an effort. We wouldn't have it any other way. For when you care about the outdoors as much as the indoors, commitment is what it takes.

Our design will outlive us all.  
And so should nature.

# Our Story

We would like to describe the concept of "home" as our very own, perfectly made up maze. We offer function and ease, style and quality, playfulness and slow produced design – so that it will make perfect sense to spend countless hours in the maze you call home.

Sometimes you need to get lost to find your way home. Being alive means being in constant progress and where we are today is not where we started off.

It is safe to say that we, together with our handpicked designers, have grown into a minimalistic Scandinavian brand with a warmth that appeals not only to native design lovers but to people all around the globe. Offering timeless, sleek and highly functional design made from quality materials such as wood, leather and recycled metal.


Our maze has changed and gotten bigger and better over time and today it consists of solid slow produced design. Slow Production is a guarantee for you, for

us and for the world; it involves honest manufacturing, good working conditions, recycled materials and a strict no aircraft policy. And we will never lay our hands on endangered forest. We do this because we care about the indoors as much as the outdoors and our vision includes the planet as much as design. Our design will outlive us all, and so should mother nature.

We believe that as long as the world keeps spinning, there is no final destination. Your home doesn't come with a rulebook, and neither do our products. They are the icing on the cake, the pieces that ties it all together – mounted in whatever way you like.

The only rule we do follow is nurturing your creativity.

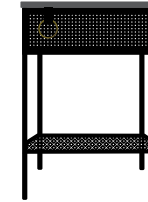
And maybe, when all is said and done, getting lost is the new finding one's way?

Always with love  
Maze Interior 

# The Collections

## Pieces

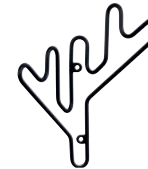
Anyone  
Frank  
Frank Junior  
Nancy  
Suitcase  
Tracy



p 6-13

## Nature

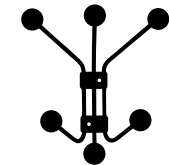
Branch  
Buddy  
Crown  
Tree  
Twig



p 20-25

## Bill

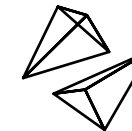
Bill XXS  
Bill XS  
Bill S  
Bill L  
Bill Horizontal  
Bill Floor  
Bill Shoe Shelf



p 14-19

## Pythagoras

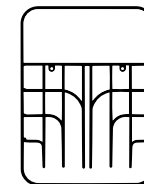
Pythagoras Bracket  
Pythagoras Drawer  
Pythagoras Drawer L  
Pythagoras Shelf  
Pythagoras Shelf L  
Pythagoras XS



p 26-37

## Classic

Hat Rack  
Hat Rack L  
Journal  
Minnie Mae Paper  
Mitten Shelf  
Now  
Now S  
Shoe Shelf  
Shoe Shelf L  
Triple Shelf



p 38-47

## Graphic

Edgy  
Edgy Edition  
F-Shelf  
Kite  
Magbag  
Only Hooks  
Step  
Step S



p 48-55

Index: p 56-61

# Pieces



Pieces as in mixing the finest leather with metal welded by hand. Pieces as in our greatest furniture. Pieces as in let them be the centerpieces in your home.

Suitcase



Anyone





<< Anyone in white

Tracy in black



Frank Jr

Frank >>



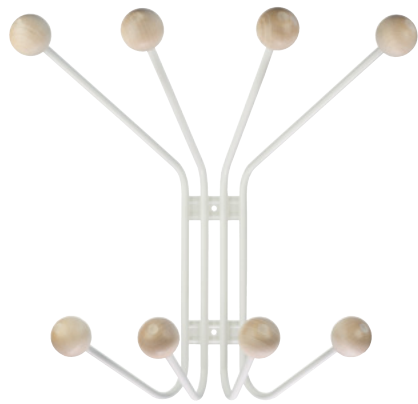




<< Nancy

Tracy

# Bill



The Bill collection – a story of how one hook, intended for state libraries, evolved and became a shoe shelf, a coat hanger and four other hooks. Easy to spot by its birch knobs.

Bill S

Bill Floor >>



Bill XS, Bill XXS >>



Bill Horizontal







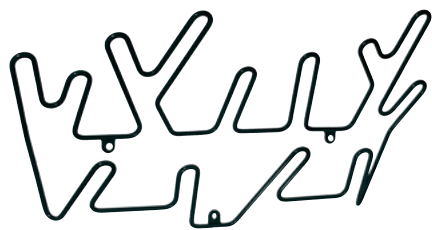
<< Bill Horizontal L



<< Bill Shoe Shelf

Bill L

# Nature



Metal is alive! Organic forms in symbiosis with nature, long lasting 100 percent recycled metal wires. Let's go and expect the unexpected.

Crown



Buddy





Buddy



Tree





Twig



Branch

# Pythagoras



The Pythagoras bracket system is a complete extension from the Pythagorean equation, which states if two sides of a right triangle are known, the length of the third side can be revealed.

Pythagoras Shelf

Pythagoras XS >>





**BIG NEWS! Pythagoras XS**



**Pythagoras XS**

Pythagoras XS



**Pythagoras XS**



The Pythagoras bracket system is inspired by the Pythagorean theorem and mathematics has never been this neat.

Play it safe by choosing a shelf in rich walnut or go nuts and create your own ledge out of driftwood. Add as many as you want to create your own unique Pythagoras shelving system. Combine the shelf with

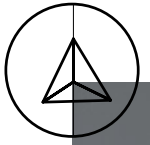
stylish consoles that comes in 2-pack. The consoles are made of powder coated metal wire and are available in white, black, chrome and brass matte.

The Pythagoras shelf has pre-drilled holes, adjusted for the hooks to secure the shelf to the console and the wall.

**Pythagoras Bracket & Shelf >>**







Mountable in 90° corners



Pythagoras Bracket, Shelf & Drawer L >>





**Pythagoras XS**



**Pythagoras Drawer**



Combine to find your unique style.



Pythagoras Bracket, Shelf & Drawer >>



# Classic



Classic is a signature collection made to fit in everyone's home, no matter the size of it. Made from 100 percent recycled metal that will last 100 years, to say at least. Simply put: a really good investment.

Journal

Now >>





Show off your storage.



Triple Shelf

Now S >>





Minnie Mae Paper



Mitten Shelf



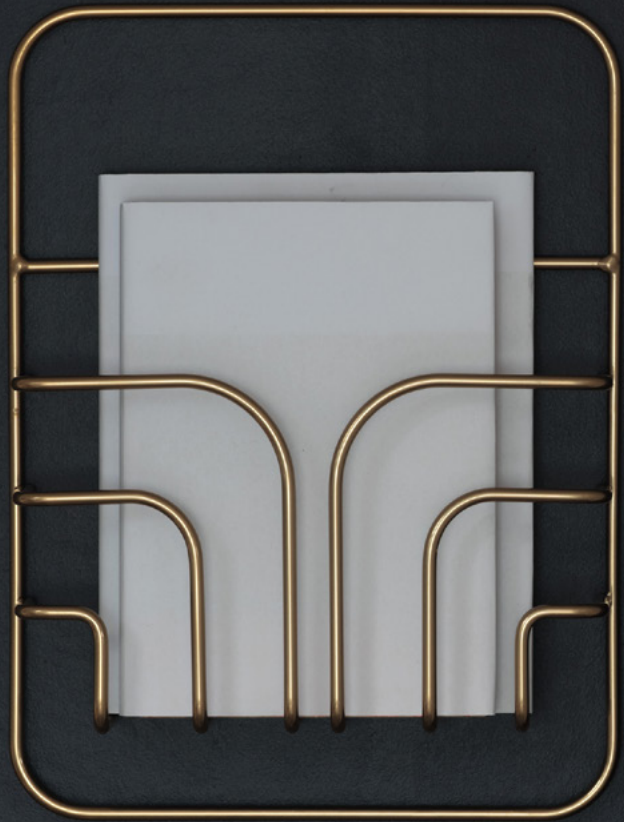


Hat Rack L



Hat Rack L

Shoe Shelf L



<< Now S

Journal



# Graphic



Cut out furniture which mimic its purpose. Metal and wood with clean cut lines, straight from the drawing board to your home. Let's keep it simple.

**Kite**

# New! Edgy Edition.



**Edgy Edition**



<< Edgy Edition

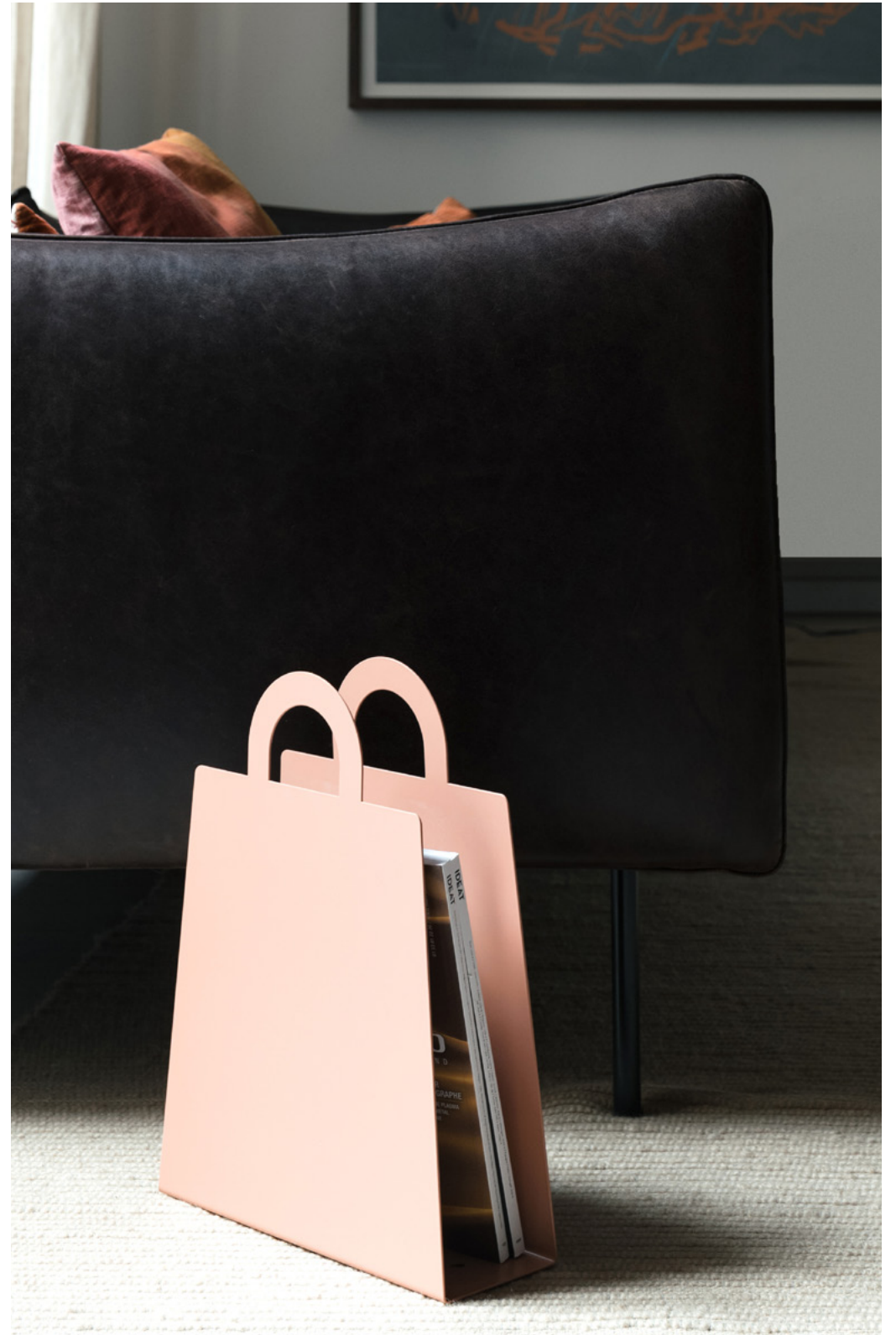
F-Shelf

New! Magbag in Electric Blue & Dusty Apricot.



Mag Bag

Mag Bag >>







**Step + Step S x2**

**Only Hooks**



**Step**



## Pieces



### Frank

Furniture type: Bench/Storage  
Material: Metal+leather  
Dimensions: H: 490 mm  
D: 390 mm W: 670 mm  
Design: Louise Hederström  
Manufactured: Sweden  
Design year: 2015



### Suitcase

Furniture type: Magazine Holder  
Material: Metal wire+leather  
Dimensions: H: 370 mm  
D: 210 mm W: 460 mm  
Design: Malin Lundmark  
Manufactured: Sweden  
Design year: 2014



### Frank Junior

Furniture type: Bench/Storage  
Material: Metal+leather  
Dimensions: H: 490 mm  
D: 380 mm W: 380 mm  
Design: Louise Hederström  
Manufactured: Sweden  
Design year: 2016



### Tracy

Furniture type: Table  
Material: Metal+ceramic table top  
Dimensions: H: 557 mm  
D: 375 mm W: 375 mm  
Design: Louise Hederström  
Manufactured: Sweden  
Design year: 2018



### Anyone

Furniture type: Stool  
Material: Metal+leather  
Dimensions: H: 555 mm  
(with handles, 450 mm without)  
D: 260 mm W: 640 mm  
Design: Louise Hederström  
Manufactured: Sweden  
Design year: 2012



### Nancy

Furniture type: Bench/Shoe Shelf  
Material: Metal+leather  
Dimensions: H: 490 mm  
D: 320 mm W: 915 mm  
Design: Louise Hederström  
Manufactured: Sweden  
Design year: 2016



## Bill



### Bill XXS

Furniture type: Hanger  
Material: Metal wire+wooden knobs  
Dimensions: H: 90 mm  
D: 65 mm W: 135 mm  
Design: Louise Hederström  
Manufactured: Sweden  
Design year: 2014



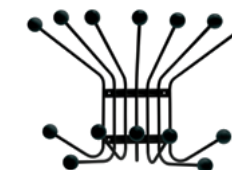
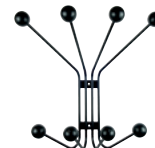
### Bill XS

Furniture type: Hanger  
Material: Metal wire+wooden knobs  
Dimensions: H: 230 mm  
D: 126 mm W: 210 mm  
Design: Louise Hederström  
Manufactured: Sweden  
Design year: 2010



### Bill S

Furniture type: Hanger  
Material: Metal wire+wooden knobs  
Dimensions: H: 380 mm  
D: 210 mm W: 450 mm  
Design: Louise Hederström  
Manufactured: Sweden  
Design year: 2006



### Bill Floor

Furniture type: Freestanding Coat Hanger  
Material: Metal+wooden knobs  
Dimensions: H: 1750 mm Ø: 455 mm  
Design: Louise Hederström  
Manufactured: Sweden  
Design year: 2010



### Bill L

Furniture type: Hanger  
Material: Metal wire+wooden knobs  
Dimensions: H: 420 mm  
D: 240 mm W: 620 mm  
Design: Louise Hederström  
Manufactured: Sweden  
Design year: 2011



### Bill Shoe Shelf

Furniture type: Shoe Shelf  
Material: Metal wire+wooden knobs  
Dimensions: H: 390 mm  
D: 300 mm W: 700 mm  
Design: Louise Hederström  
Manufactured: Sweden  
Design year: 2014

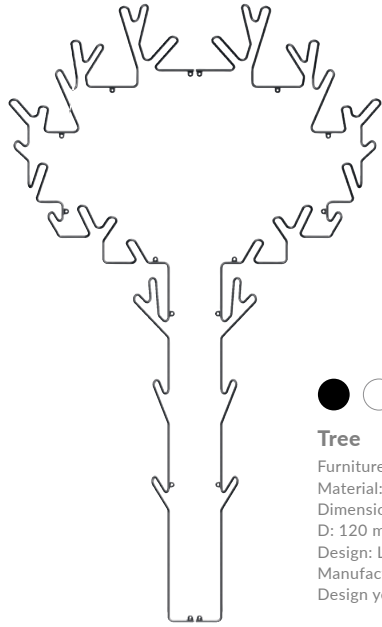


### Bill Shoe Shelf L

Furniture type: Shoe Shelf  
Material: Metal wire+wooden knobs  
Dimensions: H: 390 mm  
D: 300 mm W: 1000 mm  
Design: Louise Hederström  
Manufactured: Sweden  
Design year: 2016



## Nature



### Tree

Furniture type: Hanger  
Material: Metal wire  
Dimensions: H: 1500 mm  
D: 120 mm W: 880 mm  
Design: Louise Hederström  
Manufactured: Sweden  
Design year: 2006



### Branch

Furniture type: Hanger  
Material: Metal wire  
Dimensions: H: 1170 mm  
D: 98 mm W: 290 mm  
Design: Louise Hederström  
Manufactured: Sweden  
Design year: 2006



### Buddy

Furniture type: Hook  
Material: Metal wire  
Dimensions: H: 130 mm  
D: 45 mm W: 110 mm  
Design: Louise Hederström  
Manufactured: Sweden  
Design year: 2011



### Crown

Furniture type: Hanger  
Material: Metal wire  
Dimensions: H: 260 mm  
D: 125 mm W: 550 mm  
Design: Louise Hederström  
Manufactured: Sweden  
Design year: 2005



### Twig

Furniture type: Hook  
Material: Metal wire  
Dimensions: H: 240 mm  
D: 60 mm W: 195 mm  
Design: Louise Hederström  
Manufactured: Sweden  
Design year: 2015

## Pythagoras



### Pythagoras Bracket

Furniture type: Bracket  
Material: Recycled metal wire  
Dimensions: H: 200 mm  
D: 150 mm W: 105 mm  
Design: Gustav Rosén  
Manufactured: Sweden  
Design year: 2016



### Pythagoras Drawer

Furniture type: Shelf  
Material: MDF+wood veneer  
Dimensions: H: 110 mm  
D: 270 mm W: 410 mm  
Design: Gustav Rosén  
Manufactured: Sweden  
Design year: 2018



### Pythagoras Shelf

Furniture type: Shelf  
Material: MDF+wood veneer  
Dimensions: H: 19 mm  
D: 200 mm W: 800 mm  
Design: Gustav Rosén  
Manufactured: Sweden  
Design year: 2016



### Pythagoras Shelf L

Furniture type: Shelf  
Material: MDF+wood veneer  
Dimensions: H: 19 mm  
D: 270 mm W: 800 mm  
Design: Gustav Rosén  
Manufactured: Sweden  
Design year: 2018



### Pythagoras Drawer L

Furniture type: Shelf  
Material: MDF+wood veneer  
Dimensions: H: 110 mm  
D: 270 mm W: 800 mm  
Design: Gustav Rosén  
Manufactured: Sweden  
Design year: 2018



### Pythagoras XS

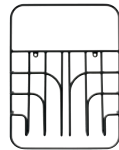
Furniture type: Shelf  
Material: Recycled metal wire,  
MDF+wood veneer  
Dimensions: H: 420 mm  
D: 65-125 mm W: 127 mm  
Design: Gustav Rosén  
Manufactured: Sweden  
Design year: 2018

## Classic



### Now

Furniture type: Magazine Holder  
Material: Metal wire  
Dimensions: H: 1080 mm  
D: 75 mm W: 285 mm  
Design: Louise Hederström  
Manufactured: Sweden  
Design year: 2010



### Now S

Furniture type: Magazine Holder  
Material: Metal wire  
Dimensions: H: 380 mm  
D: 75 mm W: 285 mm  
Design: Louise Hederström  
Manufactured: Sweden  
Design year: 2017



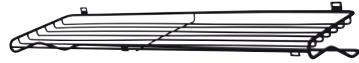
### Journal

Furniture type: Magazine Holder  
Material: Metal wire  
Dimensions: H: 280 mm  
D: 350 mm W: 300 mm  
Design: Lotta De Visscher  
Manufactured: Sweden  
Design year: 2011



### Triple Shelf

Furniture type: Shelf  
Material: Metal wire  
Dimensions: H: 720 mm  
D: 235 mm W: 380 mm  
Design: Olof Kolte  
Manufactured: Sweden  
Design year: 2013



### Shoe Shelf L

Furniture type: Shoe Shelf  
Material: Metal wire  
Dimensions: H: 105 mm  
D: 270 mm W: 990 mm  
Design: Olof Kolte  
Manufactured: Sweden  
Design year: 2011



### Shoe Shelf

Furniture type: Shoe Shelf  
Material: Metal wire  
Dimensions: H: 105 mm  
D: 270 mm W: 600 mm  
Design: Olof Kolte  
Manufactured: Sweden  
Design year: 2005



### Minnie Mae Paper

Furniture type: Tray Table  
Material: Metal wire+  
moulded birch plywood  
Dimensions: H: 490 mm  
D: 255 mm W: 620 mm  
Design: Louise Hederström  
Manufactured: Sweden  
Design year: 2008



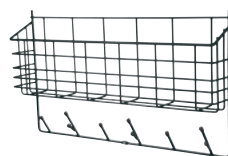
### Hat Rack L

Furniture type: Hat Rack  
Material: Metal wire  
Dimensions: H: 200 mm  
D: 350 mm W: 990 mm  
Design: Olof Kolte  
Manufactured: Sweden  
Design year: 2011



### Hat Rack

Furniture type: Hat Rack  
Material: Metal wire  
Dimensions: H: 200 mm  
D: 350 mm W: 600 mm  
Design: Olof Kolte  
Manufactured: Sweden  
Design year: 2005



### Mitten Shelf

Furniture type: Shelf  
Material: Metal wire  
Dimensions: H: 340 mm  
D: 84 mm W: 570 mm  
Design: Olof Kolte  
Manufactured: Sweden  
Design year: 2005

## Graphic



### Magbag

Furniture type: Magazine Holder  
Material: Metal  
Dimensions: H: 380 mm  
D: 100 mm W: 300 mm  
Design: Malin Lundmark  
Manufactured: Sweden  
Design year: 2008



### Kite

Furniture type: Hat Rack  
Material: Metal  
Dimensions: H: 120 mm  
D: 250 mm W: 450 mm  
Design: Asshof&Brogård  
Manufactured: Sweden  
Design year: 2010



### Edgy

Furniture type: Bedside Shelf/Hall Shelf  
Material: Metal+lacquered MDF  
Dimensions: H: 175 mm  
D: 250 mm W: 375 mm  
Design: Malin Lundmark  
Manufactured: Sweden  
Design year: 2012



### Edgy Edition

Furniture type: Bedside Shelf/Hall Shelf  
Material: Metal+ceramic table top  
Dimensions: H: 175 mm  
D: 250 mm W: 375 mm  
Design: Malin Lundmark  
Manufactured: Sweden  
Design year: 2018



### Step S

Furniture type: Shoe Shelf  
Material: Metal  
Dimensions: H: 90 mm  
D: 287 mm W: 200 mm  
Design: Gustav Rosén  
Manufactured: Sweden  
Design year: 2014



### Step

Furniture type: Shoe Shelf  
Material: Metal  
Dimensions: H: 90 mm  
D: 287 mm W: 600 mm  
Design: Gustav Rosén  
Manufactured: Sweden  
Design year: 2014



### F-Shelf

Furniture type: Bedside Shelf/Hall Shelf  
Material: White MDF/black ash veneer/brown oak veneer  
Dimensions: H: 420 mm  
D: 250 mm W: 210 mm  
Design: Kent Johansson  
Manufactured: Latvia  
Design year: 2002



### Only Hooks

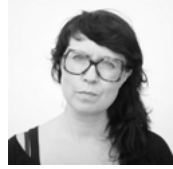
Furniture type: Hook Rack  
Material: Metal  
Dimensions: H: 100 mm  
D: 45 mm W: 595 mm  
Design: Gustav Rosén  
Manufactured: Sweden  
Design year: 2015

# Designers of Maze



## Louise Hederström

Our designer who has an ambitious mindset that finds inspiration for her designs through the surroundings that she finds herself in. Louise always focuses on practical, yet beautiful solutions as seen in Bill, Frank and Minnie Mae Paper.



## Malin Lundmark

Malin constantly manages to surprise us by drawing something which seems super simple that becomes a product that is loved and holds a high design factor.

Malin has among other things designed Magbag and Suitcase.

## Gustav Rosén

Engineer and creative all round brainstormer with the most ingenious design solutions. With a degree from the Swedish Royal Institute of Technology, one clearly sees the elements of geometry and smart design features in the products that he has designed. Gustav has designed, among other things, the successful Pythagoras bracket system and the shoe rack, Step.



## Asshof & Brogård

The talented design duo consists of Johanna and Hanna. They have designed the hat shelf Kite. Their design philosophy goal is to design items that will put a smile on ones face. We think this is a winning concept and we like their playful design method.



## Olof Kolte

Hat rack and Shoe shelf are designed by Olof. These items will be modern design classics, which now can be found in many homes around the world. Today Olof is a professor at the School of Industrial Design at the University of Lund and teaches with emphasis on long term and sustainable design solutions.



## Lotta De Visscher

Lotta is the Creative Director at Maze. With an entrepreneurial spirit and compelling drive, she is a true visionary. Lotta's eye for design and concept is the creative fuel that leads Maze forward and makes the company reach new heights.

Our new talent? >> [info@mazeinterior.se](mailto:info@mazeinterior.se)

## MAZE INTERIOR

t +46 (0)8 654 03 10  
Skeppargatan 17  
114 52 Stockholm, Sweden  
[info@mazeinterior.se](mailto:info@mazeinterior.se)  
[www.mazeinterior.se](http://www.mazeinterior.se)

## Photography

Fredrik Sweger  
Karin Björkquist  
Helena Ledel  
Karl Andersson

## Stylist

Ann Charlotte Ridderstolpe  
Helena Ledel  
Pamela Pomplitz

## Graphic Design & Art Direction

Good Luck Have Fun



/mazeinterior



/mazeinterior



@mazeinterior

