

maze

THINK

Slow Production for a fast world.

SLOW

Nº 2020

Our story started in 2003 with a designer named Kent. He was looking for a bedside table that would fit in his shoebox sized Stockholm apartment. As he couldn't find what he was looking for, Kent decided to create one himself:
– The *F-shelf* was born.

From that day a lot has happened.

We've set up a unique production chain including designers, producers and a business team working closely towards the same goal – to create smart, playful and simplistic design that has the lowest possible impact on the environment.

Over the years we have developed a warmth in our Scandinavian brand that appeals not only to frozen locals, but to people all around the globe – thanks to our solid slow produced design.

Slow Production is a guarantee for you, for us and for the world. It involves honest manufacturing, good working conditions, recycled materials and a strict no air freight policy. And we will never lay our hands on endangered forest. We care about the indoors as much as the outdoors and our vision includes a living planet as much as nice design.

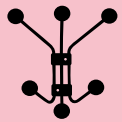
Our design will outlive us all!

Always with love,
Maze Interior

Pieces has allowed us to mix the finest leather with metal welded by hand. As our greatest of great furniture, we recommend them to become the centerpieces in your home.



p. 6-15



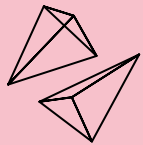
The **Bill** collection – a story of how one hook, intended for state libraries, evolved and became a shoe shelf, a coat hanger and four other hooks.

p. 16-21

Nature makes metal come alive! Organic forms in symbiosis with nature, long lasting 100% recycled metal wires. Let's go and expect the unexpected.



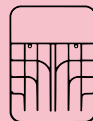
p. 22-27



The **Pythagoras** bracket system is a complete extension from the Pythagorean equation; if two sides of a right triangle are known, the length of the third can be revealed.

p. 30-47

Classic is a signature collection made to fit in everyone's home, no matter the size of it. Made from recycled metal that will last many years, it's a really good investment.



p.48-57



Graphic is cut out furniture which mimic its purpose. Metal and wood with clean cut lines, straight from the drawing board to your home. Let's keep it simple.

p. 58-71

Index is where you find everything in all colors.

p. 72-78

Our collections are the pride and glory of our work. Our fine goods that each have been designed and developed through the good *Slow Production.*



Pieces has allowed us to mix the finest leather with metal welded by hand. As our greatest of great furniture, we recommend them to become the center-pieces of your home.

Slow Production in Pieces:

Made out of powder coated metal and naturally tanned leather from *Elmo Leather* in Västergötland. Pieces is hand welded in Småland and this collection is produced in small editions – always made with love and care.



Anyone - shot from the side.



<< Anytwo

Francis



Frank



Nancy



Tracy

Francis >>



Ouf! Luxurious & Slowly produced.



Anyone

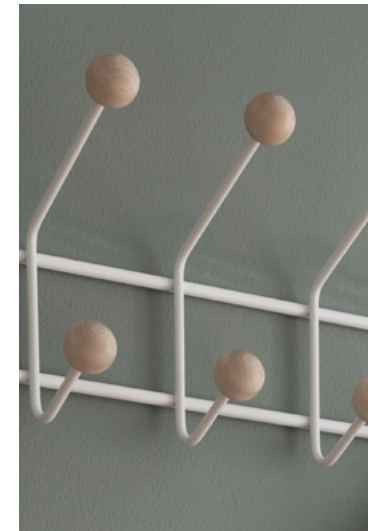
Francis >>



The **Bill** collection
– a story of how
one hook, intended
for state libraries,
evolved and became
a shoe shelf, a coat
hanger and four
other hooks.

Slow Production in Bill:

Made of powder coated recycled metal wire and wooden knobs
from *Larssons Trä* in Småland.



Bill - birch knob details.

Bill Horizontal

Bill XS, Bill XXS >>



Bill Shoe Shelf





<< Bill Horizontal L



<< Bill Shoe Shelf L

Bill L

Nature makes
metal come alive!
Organic forms in
symbiosis with nature,
long lasting 100%
recycled metal wire.
Let's go and expect
the unexpected.

Slow Production in Nature:

Made of powder coated metal wire that is 100% recycled.
Produced in Småland.



Twig - hiding behind a blouse.

Our metal is as close to organic grown metal one can come.



Branch

Tree >>





Crown

Branch & Twig >>



WTF is "Slow Production"?

Made with love and care.

When so many are focusing on maximizing profits and shorten production time – we make sure that our design is sustainable; from design, to selection of materials, production and working conditions. We rather develop and improve existing products than come up with new ones. By perfecting piece by piece, we make design that will last for generations. We can't stress this enough: Our design should outlive us all - and so should mother nature.

A local with a global perspective.

98% of our production takes place in Småland, Sweden. We use honest manufacturing, recycled materials and a strict no air freight policy. So when more people outside the cold north like what we are doing, we will do our best to set up production with equal good conditions in said country.

Kind to the environment & the nature.

If our design shall outlive us all - we have to be kind to mother nature. Today we use as much recycled materials as possible and we are always on the search for new sustainable production technics and materials. We never overproduce, but rather have a demand we can't meet - so we can greet a better tomorrow.



Slow Production for a fast world.



The **Pythagoras** bracket system is a complete extension from the Pythagorean equation; if two sides of a right-angled triangle are known, the length of the third can be revealed.

Slow Production in Pythagoras:

This collection is produced in Småland and the Pythagoras brackets are made of 100% recycled metal. The Pythagoras PLAY shelves are made from Nordic sustainable forestry – for every tree used, two new trees are planted.



Pythagoras PLAY - Do it yourself.



<< Bracket, Shelf & Desk



Bracket, Drawer & Desk

Small and sustainably smart



Pythagoras XS

Bracket & Drawer L >>





<< Bracket, Shelf & Drawer L



Pythagoras XS



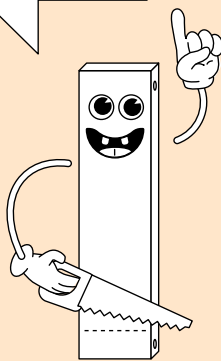
Do it yourself.

Here is a crazy idea: A set of shelves as personal as a pasta bolognese. There are as many ways to customize them as there are people in the world. Make it as playful, particular or perfect as you like.

Do Pythagoras PLAY, today.

As smart as a shelf can get

I am made from Nordic, good looking, sustainable forestry. For every tree chopped down, two new trees are being planted. With pre-drilled holes there should be no problem for you to adjust my length from 78 to 59 centimeters. If that ain't smart, I must be stupid!



Pythagoras PLAY (Painted by Sara Garanty)



Pythagoras PLAY



Do it yourself.

Pythagoras PLAY (Painted by GLHF)



<< Bracket, Shelf & Drawer

Mountable in 90° corners



Bracket & Shelf

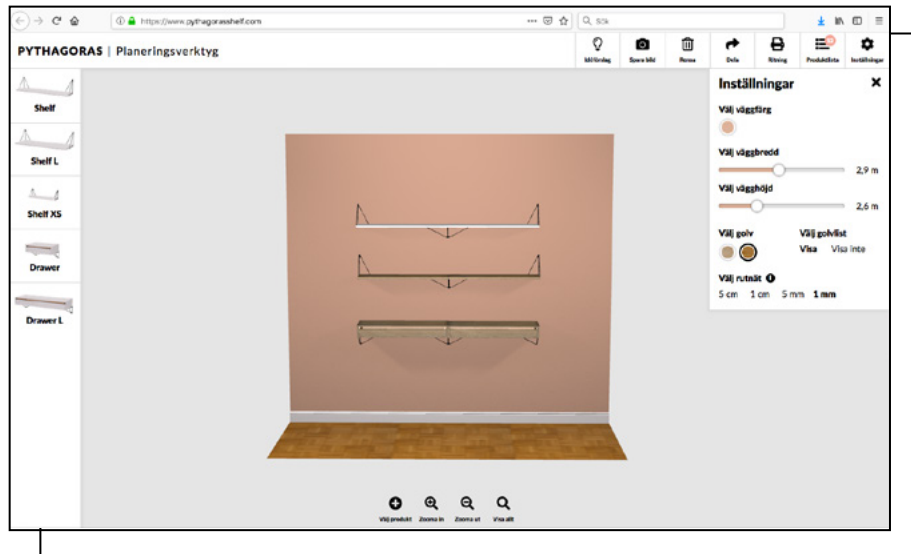


Combine to find your unique style.



<< Bracket & Shelf

Bracket & Drawer L



Try before you buy!

At **Pythagoras LAB** you can build your shelf system to fit all spaces and needs. It's fun, test it out >> [pythagorassshelf.com](https://www.pythagorassshelf.com)

Two <> and a world in between.

The Pythagoras bracket system is inspired by the Pythagorean theorem and mathematics has never been this neat.

Play it safe by choosing a shelf in rich walnut or go nuts and create your own ledge out of driftwood. Get more than one to create your unique Pythagoras

shelving system. Combine the shelf with stylish brackets that come in pairs. They are made of recycled powder coated metal wire and are available in white, black, chrome and brass matte.

The Pythagoras shelves have pre-drilled holes, adjusted for the hooks to secure the shelves to the brackets and the wall.

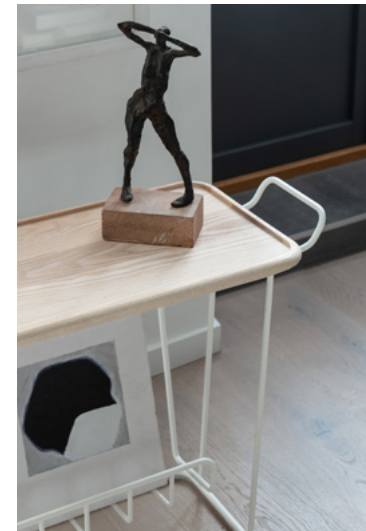
Bracket & Shelf >>



Classic is a signature collection made to fit in everyone's home, no matter the size of it. Made from recycled metal that will last many years, it's a really good investment.

Slow Production in Classic:

The Classic collection is made of recycled powder coated metal wire. The products are simple yet functional to create a timeless design that future generations will ask to inherit.



Minnie Mae Wood - removable tray to go.





Hat Rack L



<< Mitten Shelf S

Shoe Shelf L

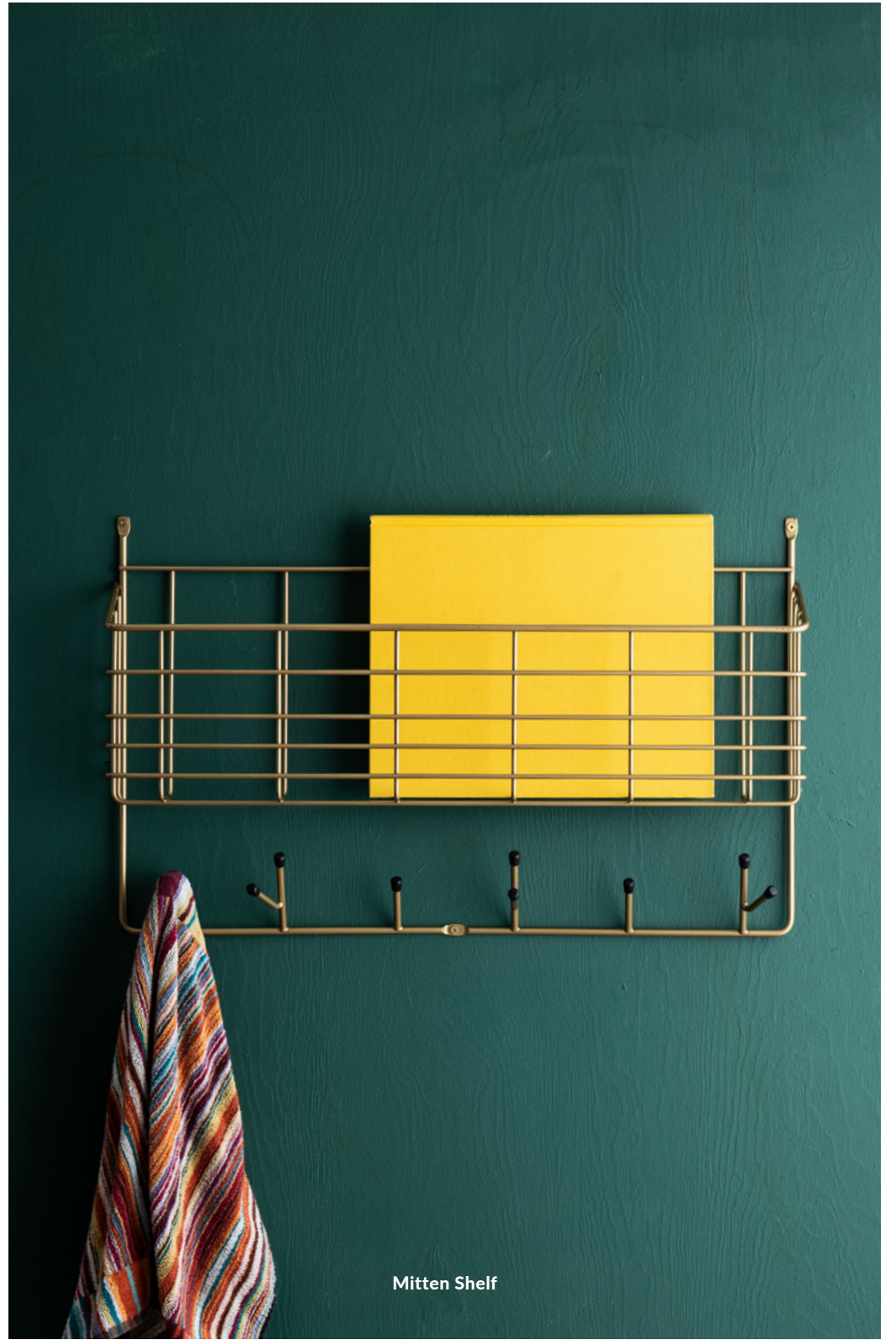


<< Minnie Mae Wood

Hat Rack L



Mitten Shelf S



Mitten Shelf

Graphic is a cut out furniture which mimic its purpose. Metal and wood with clean sharp lines – straight from the drawing board to your home. Let's keep it simple.

Slow Production in Graphic:

The Graphic collection is made of partly recycled powder coated metal. The design and function is formed to fit everyone's home for a very long time.



The Cube - with the top off

Available in: Rust, Olive, Egg Shell, Dark Chocolate



The Cube

The Cube >>





<< The Cube

The Cube



Kite

Edgy >>



Nothing new! Just our icon Magbag



Magbag

Edgy Edition >>



Only Hooks & Step >>



F-Shelf left





<< Only Hooks



<< Step

F-Shelf right

Pieces



Suitcase

Furniture type: Magazine Holder
Material: Metal wire+leather
Dimensions: H: 370 mm
D: 210 mm W: 460 mm
Design: Malin Lundmark
Manufactured: Sweden
Design year: 2014



Anyone

Furniture type: Stool
Material: Metal+leather
Dimensions: H: 550 mm
(with handles, 450 mm without)
D: 275 mm W: 640 mm
Design: Louise Hederström
Manufactured: Sweden
Design year: 2012



Tracy

Furniture type: Table
Material: Metal+ceramic table top
Dimensions: H: 557 mm
D: 375 mm W: 375 mm
Design: Louise Hederström
Manufactured: Sweden
Design year: 2018



Nancy

Furniture type: Bench/Shoe Shelf
Material: Metal+leather
Dimensions: H: 490 mm
D: 320 mm W: 915 mm
Design: Louise Hederström
Manufactured: Sweden
Design year: 2016



Anytwo

Furniture type: Stool
Material: Metal+leather
Dimensions: H: 550 mm
(with handles, 450 mm without)
D: 275 mm W: 1000 mm
Design: Louise Hederström
Manufactured: Sweden
Design year: 2019



Francis

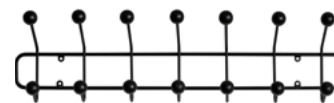
Furniture type: Cabinet
Material: Metal+leather
Dimensions: H: 1200 mm
D: 385 mm W: 740 mm
Design: Louise Hederström
Manufactured: Sweden
Design year: 2019



Frank

Furniture type: Bench/Storage
Material: Metal+leather
Dimensions: H: 490 mm
D: 390 mm W: 670 mm
Design: Louise Hederström
Manufactured: Sweden
Design year: 2015

Bill



Bill Horizontal

Furniture type: Hanger
Material: Recycled metal wire
+ wooden knobs
Dimensions: H: 197 mm
D: 134 mm W: 714 mm
Design: Louise Hederström
Manufactured: Sweden
Design year: 2019



Bill Horizontal L

Furniture type: Hanger
Material: Recycled metal wire
+ wooden knobs
Dimensions: H: 197 mm
D: 134 mm W: 1020 mm
Design: Louise Hederström
Manufactured: Sweden
Design year: 2019



Bill XXS

Furniture type: Hanger
Material: Recycled metal wire
+ wooden knobs
Dimensions: H: 90 mm
D: 65 mm W: 135 mm
Design: Louise Hederström
Manufactured: Sweden
Design year: 2014



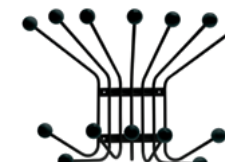
Bill XS

Furniture type: Hanger
Material: Recycled metal wire
+ wooden knobs
Dimensions: H: 230 mm
D: 126 mm W: 210 mm
Design: Louise Hederström
Manufactured: Sweden
Design year: 2010



Bill S

Furniture type: Hanger
Material: Recycled metal wire
+ wooden knobs
Dimensions: H: 380 mm
D: 210 mm W: 450 mm
Design: Louise Hederström
Manufactured: Sweden
Design year: 2006



Bill L

Furniture type: Hanger
Material: Recycled metal wire
+ wooden knobs
Dimensions: H: 420 mm
D: 240 mm W: 620 mm
Design: Louise Hederström
Manufactured: Sweden
Design year: 2011



Bill Floor

Furniture type:
Freestanding Coat Hanger
Material: Metal+wooden knobs
Dimensions: H: 1820mm
W: 270mm Ø: 470mm
Design: Louise Hederström
Manufactured: Sweden
Design year: 2010



Bill Shoe Shelf L

Furniture type: Shoe Shelf
Material: Recycled metal
wire + wooden knobs
Dimensions: H: 390 mm
D: 300 mm W: 1042 mm
Design: Louise Hederström
Manufactured: Sweden
Design year: 2016



Bill Shoe Shelf

Furniture type: Shoe Shelf
Material: Recycled metal wire
+ wooden knobs
Dimensions: H: 390 mm
D: 300 mm W: 714 mm
Design: Louise Hederström
Manufactured: Sweden
Design year: 2014

Nature



Buddy

Furniture type: Hook
Material: Recycled metal wire
Dimensions: H: 130 mm
D: 45 mm W: 110 mm
Design: Louise Hederström
Manufactured: Sweden
Design year: 2011



Twig

Furniture type: Hook
Material: Recycled metal wire
Dimensions: H: 240 mm
D: 60 mm W: 195 mm
Design: Louise Hederström
Manufactured: Sweden
Design year: 2015



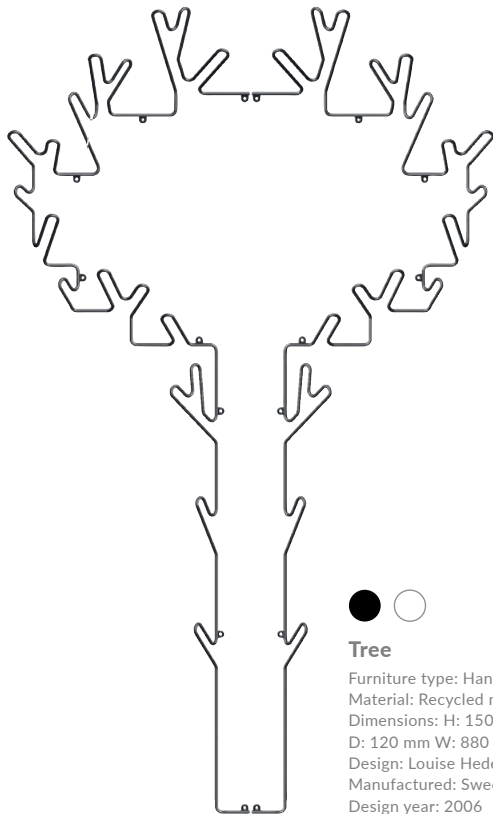
Crown

Furniture type: Hanger
Material: Recycled metal wire
Dimensions: H: 260 mm
D: 125 mm W: 550 mm
Design: Louise Hederström
Manufactured: Sweden
Design year: 2005



Branch

Furniture type: Hanger
Material: Recycled metal wire
Dimensions: H: 1200 mm
D: 98 mm W: 290 mm
Design: Louise Hederström
Manufactured: Sweden
Design year: 2006



Tree

Furniture type: Hanger
Material: Recycled metal wire
Dimensions: H: 1500 mm
D: 120 mm W: 880 mm
Design: Louise Hederström
Manufactured: Sweden
Design year: 2006

Pythagoras



Pythagoras PLAY

Furniture type: Shelf
Material: Recycled metal wire + solid pine wood
Dimensions: Shelf: H: 18 mm
D: 200 mm W: 780 mm Brackets: H: 200 mm D: 150 mm W: 105 mm
Design: Gustav Rosén
Manufactured: Sweden/Denmark
Design year: 2019



Pythagoras XS

Furniture type: Shelf
Material: Recycled metal wire, MDF+wood veneer
Dimensions: Shelf H: 12 mm
D: 120 mm W: 410 mm Brackets: H: 126 mm D: 97 mm W: 65 mm
Design: Gustav Rosén
Manufactured: Sweden
Design year: 2018



Pythagoras Brackets

Furniture type: Bracket
Material: Recycled metal wire
Dimensions: H: 200 mm
D: 150 mm W: 105 mm
Design: Gustav Rosén
Manufactured: Sweden
Design year: 2016



Pythagoras Shelf L

Furniture type: Shelf
Material: Lacquered MDF/wood veneer
Dimensions: H: 19 mm
D: 270 mm W: 800 mm
Design: Gustav Rosén
Manufactured: Sweden
Design year: 2018



Pythagoras Shelf

Furniture type: Shelf
Material: Lacquered MDF/wood veneer
Dimensions: H: 19 mm
D: 200 mm W: 800 mm
Design: Gustav Rosén
Manufactured: Sweden
Design year: 2016



Pythagoras Drawer

Furniture type: Shelf
Material: Lacquered MDF/wood veneer
Dimensions: H: 110 mm
D: 270 mm W: 410 mm
Design: Gustav Rosén
Manufactured: Sweden
Design year: 2018



Pythagoras Desk

Furniture type: Desk
Material: Lacquered MDF/wood veneer
Dimensions: H: 19 mm
D: 450 mm W: 800 mm
Design: Gustav Rosén
Manufactured: Sweden
Design year: 2020



Pythagoras Drawer L

Furniture type: Shelf
Material: Lacquered MDF/wood veneer
Dimensions: H: 110 mm
D: 270 mm W: 800 mm
Design: Gustav Rosén
Manufactured: Sweden
Design year: 2018

Classic



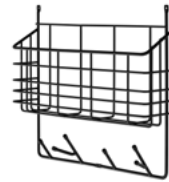
Minnie Mae Wood

Furniture type: Tray Table
Material: Metal wire + solid ash
Dimensions: H: 490 mm
D: 270 mm W: 620 mm
Design: Louise Hederström
Manufactured: Sweden/Lithuania
Design year: 2020



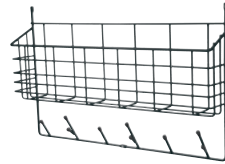
Minnie Mae Paper

Furniture type: Tray Table
Material: Metal wire+ moulded birch plywood
Dimensions: H: 490 mm
D: 255 mm W: 620 mm
Design: Louise Hederström
Manufactured: Sweden
Design year: 2008



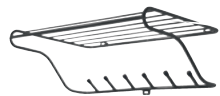
Mitten Shelf S

Furniture type: Shelf
Material: Recycled metal wire
Dimensions: H: 352 mm
D: 86 mm W: 386 mm
Design: Olof Kolte
Manufactured: Sweden
Design year: 2019



Mitten Shelf

Furniture type: Shelf
Material: Recycled metal wire
Dimensions: H: 352 mm
D: 86 mm W: 578 mm
Design: Olof Kolte
Manufactured: Sweden
Design year: 2005



Hat Rack

Furniture type: Hat Rack
Material: Recycled metal wire
Dimensions: H: 200 mm
D: 350 mm W: 600 mm
Design: Olof Kolte
Manufactured: Sweden
Design year: 2005



Hat Rack L

Furniture type: Hat Rack
Material: Recycled metal wire
Dimensions: H: 200 mm
D: 350 mm W: 990 mm
Design: Olof Kolte
Manufactured: Sweden
Design year: 2011



Journal

Furniture type: Magazine Holder
Material: Recycled metal wire
Dimensions: H: 280 mm
D: 350 mm W: 300 mm
Design: Lotta De Visscher
Manufactured: Sweden
Design year: 2011



Triple Shelf

Furniture type: Shelf
Material: Recycled metal wire
Dimensions: H: 720 mm
D: 235 mm W: 380 mm
Design: Olof Kolte
Manufactured: Sweden
Design year: 2013



Shoe Shelf

Furniture type: Shoe Shelf
Material: Recycled metal wire
Dimensions: H: 105 mm
D: 270 mm W: 600 mm
Design: Olof Kolte
Manufactured: Sweden
Design year: 2005



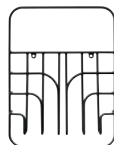
Shoe Shelf L

Furniture type: Shoe Shelf
Material: Recycled metal wire
Dimensions: H: 105 mm
D: 270 mm W: 990 mm
Design: Olof Kolte
Manufactured: Sweden
Design year: 2011



Now S

Furniture type: Magazine Holder
Material: Recycled metal wire
Dimensions: H: 380 mm
D: 75 mm W: 285 mm
Design: Louise Hederström
Manufactured: Sweden
Design year: 2017



Now

Furniture type: Magazine Holder
Material: Recycled metal wire
Dimensions: H: 1080 mm
D: 75 mm W: 285 mm
Design: Louise Hederström
Manufactured: Sweden
Design year: 2010

Graphic



Kite

Furniture type: Hat Rack
Material: Metal
Dimensions: H: 120 mm
D: 250 mm W: 450 mm
Design: Asshof&Brogård
Manufactured: Sweden
Design year: 2010



Edgy

Furniture type: Bedside Shelf/Hall Shelf
Material: Metal+lacquered MDF
Dimensions: H: 175 mm
D: 250 mm W: 375 mm
Design: Malin Lundmark
Manufactured: Sweden
Design year: 2012



Edgy Edition

Furniture type: Bedside Shelf/Hall Shelf
Material: Metal+ceramic table top
Dimensions: H: 180 mm
D: 250 mm W: 375 mm
Design: Malin Lundmark
Manufactured: Sweden/Italy
Design year: 2018



Only Hooks

Furniture type: Hook Rack
Material: Metal
Dimensions: H: 100 mm
D: 45 mm W: 600 mm
Design: Gustav Rosén
Manufactured: Sweden
Design year: 2015



Step

Furniture type: Shoe Shelf
Material: Metal
Dimensions: H: 90 mm
D: 287 mm W: 600 mm
Design: Gustav Rosén
Manufactured: Sweden
Design year: 2014



Step S

Furniture type: Shoe Shelf
Material: Metal
Dimensions: H: 90 mm
D: 287 mm W: 200 mm
Design: Gustav Rosén
Manufactured: Sweden
Design year: 2014



F-Shelf left & right

Furniture type: Bedside Shelf/Hall Shelf
Material: White MDF/black ash veneer/brown oak veneer
Dimensions: H: 420 mm
D: 250 mm W: 210 mm
Design: Kent Johansson
Manufactured: Latvia
Design year: 2002



Magbag

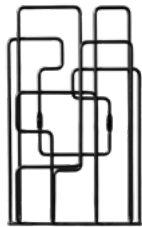
Furniture type: Magazine Holder
Material: Metal
Dimensions: H: 380 mm
D: 100 mm W: 300 mm
Design: Malin Lundmark
Manufactured: Sweden
Design year: 2008



The Cube

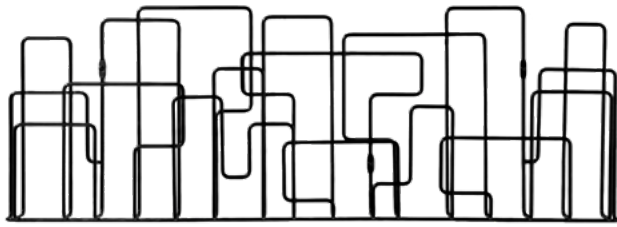
Furniture type: Side table/storage
Material: Metal
Dimensions: H:460 mm
W:320 mm D:320 mm
Designer: Lotta De Visscher
Manufactured: Sweden
Design year: 2019

City



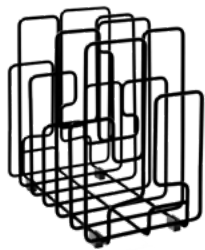
Little Saturday

Furniture type: Magazine Holder
Material: Metal wire
Dimension: H:410mm
D:78mm W:250mm
Design: Ingrid Wingård,
Olle Wingård
Manufactured: Sweden
Design year: 2009



City Sunday

Furniture type: Magazine Holder
Material: Metal wire
Dimension: H:352mm
D:78mm W:1000mm
Design: Ingrid Wingård,
Olle Wingård
Manufactured: Sweden
Design year: 2012



In The Neighbourhood

Furniture type: Magazine Holder
Material: Metal wire
Dimension: H:315mm
D:196mm W:430mm
Design: Ingrid Wingård,
Olle Wingård
Manufactured: Sweden
Design year: 2008

City

Photography

Fredrik Sweger
Karin Björkquist
Helena Ledel
Karl Andersson
Jesper Florbrant

Stylist

Ann Charlotte Ridderstolpe
Helena Ledel
Pamela Pomplitz
Sara Garanty

Graphic Design & Art Direction

Good Luck Have Fun

Designers of Maze



Louise Hederström

With an open mind and ambitious mindset, Louise finds inspiration for her designs through her surroundings. Her focus on practical, yet beautiful solutions can be seen in the design of Bill, Frank and Minnie Mae Paper.



Malin Lundmark

Malin constantly manages to surprise us by drawing something which seems super simple and that becomes a product that is loved and holds a high design factor.

Malin has among other things designed Magbag and Suitcase.

Gustav Rosén

Engineer and all round brainstormer with the most ingenious design solutions. With a degree from the Swedish Royal Institute of Technology, one clearly sees the elements of geometry and smart design features in his products. Gustav has designed, among other things, the successful Pythagoras bracket system and the shoe rack, Step.



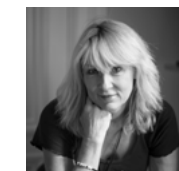
Asshof & Brogård

This talented design duo consists of Johanna and Hanna. They have designed the hat shelf Kite. Their design philosophy and goal is to design items that will put a smile on one's face. We would call this a winning concept and we applaud their playful design method.



Olof Kolte

Hat rack and Shoe shelf are designed by Olof. These items will be modern design classics, which now can be found in many homes around the world. Today Olof is a professor at the School of Industrial Design at the University of Lund and teaches with emphasis on long term and sustainable design solutions.



Lotta De Visscher

Lotta is the Creative Director at Maze. With an entrepreneurial spirit and compelling drive, she is a true visionary. Lotta's eye for design and concept is the creative fuel that leads Maze forward and makes the company reach new heights.

Our new talent? >> info@mazeinterior.se

MAZE INTERIOR

+46 (0)8 654 03 10

Skeppargatan 17

114 52 Stockholm, Sweden

info@mazeinterior.se

www.mazeinterior.se



/mazeinterior



/mazeinterior



@mazeinterior